Retail's Impact in Mississippi

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit **nrf.com/retailsimpact**.

27%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

- \$32.4B total impact on GDP
- **\$9.1B** direct labor income
- 42.7K retail establishments
- 286.7K direct retail employment
- 452.4K total jobs supported
- \$16.5B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSISSIPPI

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	286,670	\$16,478
Accommodation	27,240	\$2,209
Administrative and support and waste management and remediation services	112,450	\$4,005
Agriculture, forestry, fishing, and related activities	52,740	\$3,040
Arts, entertainment, and recreation	20,230	\$903
Construction	91,890	\$4,594
Educational services	24,170	\$890
Finance and insurance	67,630	\$6,429
Health care and social assistance	162,730	\$10,372
Information	15,170	\$2,919
Management of companies and enterprises	13,850	\$1,674
Manufacturing	154,420	\$21,047
Mining, quarrying, and oil and gas extraction	9,360	\$1,241
Other services (except government and government enterprises)	101,550	\$3,360
Professional, scientific, and technical services	66,580	\$4,517
Real estate and rental and leasing	67,270	\$15,718
Transportation and warehousing	90,190	\$6,314
Utilities	8,340	\$4,250
Wholesale trade	41,470	\$7,376



PwC conducted this study based on 2022 data from the U.S. Census and other sources.

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MISSISSIPPI 2022

State / Congressional	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
District		Direct	Total	Direct	Total	Direct	Total
Mississippi	42,693	286,670	452,350	\$9,103	\$17,687	\$16,478	\$32,403
MS-1	11,528	75,760	125,300	\$2,368	\$4,842	\$4,315	\$8,673
MS-2	10,154	67,810	108,650	\$2,224	\$4,398	\$4,034	\$8,112
MS-3	12,067	79,410	123,730	\$2,573	\$4,939	\$4,664	\$8,916
MS-4	8,944	63,690	94,660	\$1,937	\$3,508	\$3,465	\$6,702



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